



& YOU

Q. WHAT DOES EXPERIENCE HERMANN DO NOW?



- HIGH VOLUME TRAFFIC
- USEFUL INFORMATION
- REGULARLY UPDATED
- EVENTS
- BUSINESS INFO
- QUICK RESPONSE TO LOCALS & VISITORS

- HOST MORE EVENTS
- PROGRESSIVE DINNER
- MUSICFEST
- TASTE OF HERMANN
- PUBLISH A BOOK



Q. WHAT IS THE PLAN FOR THE FUTURE?

- BUSINESS BLOGS
- BEER, WINE, AND SPIRITS PASSPORT
- **USEFUL & INFORMATIVE ARTICLES**

Q. WHAT CAN I DO TO JOIN YOU?

1. GO ONLINE

- LINK TO EXPERIENCE HERMANN FROM YOUR WEBSITE
- SHARE THE FACEBOOK PAGE
- DIRECT CUSTOMERS HERE

2. SHARE YOUR THOUGHTS

- USEFUL INFORMATION CREATES REPEAT AND DEDICATED CUSTOMERS
- LET US DO A 15 MIN. INTERVIEW.
- PICK A TOPIC -> WE WRITE AN ARTICLE

3. ADVERTISE

- \$210 - 6 MONTHS
- \$400 - 1 YEAR

- LINKS DIRECTLY TO YOUR SITE
- PROMOTES YOUR BUSINESS

YEAH, BUT...

- **AREN'T YOU IN COMPETITION WITH THE CHAMBER OF COMMERCE?**

NO. THEIR LINK IS ON EVERY PAGE OF MY SITE. MY BUSINESS IS A MEMBER OF THE CHAMBER. GETTING MORE PEOPLE TO HERMANN IS A WIN FOR EVERYONE.

- **WHY DOES EXPERIENCE HERMANN EXIST?**

THIS PROJECT WAS BORN OUT OF A DESIRE TO SERVE THE COMMUNITY I'M COMMITTED TO. I HAVE TECHNICAL AND MARKETING SKILLS THAT I WANT TO USE TO MAKE HERMANN A THRIVING COMMUNITY.

- **WHAT DOES SUPPORTING YOU ACCOMPLISH?**

IT WILL CREATE JOBS. I PLAN TO HIRE MORE PEOPLE IN THE COMING YEARS. IT PROVIDES YOU EXCELLENT MARKETING FOR AN AFFORDABLE PRICE.